



**GLOBAL**  
**INVESTOR**  
**CONFERENCE**  
Science of Investing





# MEHTA FINCON GLOBAL INVESTOR CONFERENCE 2017

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MAIDEN EDITION

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Feb 18<sup>th</sup>, 2017

at Platinum Hall, Sarsana, Surat.

- 1 A Cordial Welcome
- 2 The Inside Story
- 3 From The Pen Of Minister of State for Finance, Govt. of India
- 4 From The Pen Of Deputy Chief Minister, Gujarat State
- 5 Statesman Attendees of the Event
- 6 Our Eminent Speakers
- 7 Voice Of Specialist Professional
- 8 Valuable Insights
- 9-11 Glimpse Of MFGIC
- 12 Technology At Your Service
- 13 ET Now Coverage
- 14 Other Media Coverage
- 15 Vote Of Thanks

# A CORDIAL WELCOME



## Mehta Fincon Global Investor Conference (MFGIC)

The **Mehta Fincon Global Investor conference (MFGIC)** was Gujarat's largest HNI Conference & India's first; post Demonetization and unique of its kind meant especially for investors where in the theme of the conference was **"Science of Investing"**.

Friends, I have been traveling since the last 3 years across India to attend large conferences that are generally held at Metro cities like Mumbai, Delhi, Bangalore, Hyderabad etc. The question which always came to my mind was **why not in Surat, Specifically for Investor!!!** This prompted me to work in this direction with my team so as to realise the dream for hosting such conference in our own city. It took six months of sincere and dedicated efforts, for us to make this event a reality.

We had the pleasure of having some of many eminent and excellent speakers in **MFGIC**, like **Mr. Suchit Punnose, Founder & CEO, Red Ribbon AMC** who had flown all the way from London, exclusively to attend this conference. His Key note address was all about Startups, a contemporary concept which is much in vogue talks after our Hon'ble PM announced and launched the Start up India campaign last year.

It was then followed by two very interesting panel discussions, with the so-called 'Gurus' of investing, like **Mr. Sunil Subramaniam - CEO, Sundaram AMC & Mr. Kalpen Parekh - Joint President, DSP Blackrock** in CEO Panel discussion which was all about **"PROFESSIONALISM IN INVESTMENT"**. The second CIO panel discussion was all about **"MASTER MINDS' INSIGHTS ON WEALTH CREATION"** which was carried on by **Mr. Hiren Ved - CIO, Alchemy Capital Management & Mr. Anoop Bhaskar - Head of Equities, IDFC Mutual Fund**. Both the panels were moderated by **Mr. Ajaya Sharma - Moderator, ET NOW** who is well renowned anchor from our official Media Partner, **ET NOW**.

It's an amazing fact that, these speakers in total manage more than One Lakh Crore of AUM. The entire event had an amazing climax in the form of an entertainment show hosted by **Mr. Bhupesh Dave**, a very well-known Illusionist.

With Technology at our service, people from country & overseas were able to watch this conference live through the Facebook live option on Mehta Fincon official page. Mehta Fincon believes in innovation and technology to support our Hon'ble PM's Shri Narendra Modi's vision of Digital India. We also take pride in sharing that we are amongst the very few Wealth Management companies in India to boast of having our Mobile Application (both on iOS as well as Android platforms), that got launched during the conference. There couldn't have been anything better than the mobile application getting launched through the worthy hands of Hon'ble Members of Parliament (MPs) **Shri C R Paatil & Smt. Darshnaben Jardosh**, apart from **Shri Sevantibhai Shah**, who were amongst the VIP dignitaries present at **MFGIC's** maiden innings.

India's No 1 Business channel, "ET NOW" was our official TV media partner for this conference and they covered our event in a grand manner. We are happy to inform you that the MFGIC got telecast on ET NOW, on 4th March, 2017 5:30 pm & on 5th March, 2017 at 4:00 pm.

Thank you!



# THE INSIDE STORY



**Kinjal Mehta**  
COO, Mehta Fincon Services Ltd.

## Mehta Fincon Global Investor Conference (MFGIC)

Mehta Fincon Global Investor Conference was organized with the motive of spreading Science of Investing amongst our esteemed clients as well as to the privilege Investors of South Gujarat.

We at Mehta Fincon truly believe in Customer Satisfaction where we always make sure to raise the bar when it comes to delivery of tasks & honoring commitments made to our clients.

In the decade of our Service, the ratio of HNI clients have positively increased to 700+ clients.

We want our Clients to feel delighted beyond Expectations and that is the reason we constantly make them feel special with our extended benefits that includes Mehta Times, Mehta Club, Mehta Insights, Mehta Privilege, etc... And now Mehta Fincon Mobile App has been added as another feather in our Cap.

We are highly privileged to have amazing set of Investors and a highly qualified, well trained and smart Team who constantly make efforts to grow our company and reach the Sky of Success.

Thank you!

## Team Mehta Fincon



# FROM THE PEN OF

**Shri Santoshkumar Gangwar**  
**Minister of State for Finance, Govt. of India**



संतोष कुमार गंगवार  
SANTOSH KUMAR GANGWAR



वित्त राज्य मंत्री  
भारत सरकार  
नई दिल्ली - 110 001  
Minister of State for Finance  
Government of India  
New Delhi - 110 001

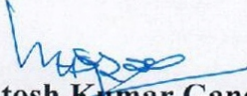
## MESSAGE

I am pleased that the Mehta Fincon Global Investor Conference (MFGIC) which was held on 18<sup>th</sup> February, 2017 at Surat.

With a larger portion of Indians' savings moving towards bourses, I am sure that equity investments will fuel next phase of India's growth. However, for an unstinted inflow of funds into our Capital Markets, it is essential that our Investors trust in our markets is sustained. And for that it is essential that we equip our Investors with Timeless Investing Principles, right information and their rights.

The Mehta Fincon Global Investor Conference which deliberated on these issues, was the right step in this direction.

I would like to extend my heartiest wishes for the organizers for organizing such a timely conference.

  
(Santosh Kumar Gangwar)

**New Delhi.**  
**20.03.2017**

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Bareilly Camp Office : Telefax - 0581-2577777, 2545555



# FROM THE PEN OF

**Shri Nitinbhai Patel**  
Deputy Chief Minister, Gujarat State



**NITIN PATEL**  
Deputy Chief Minister,  
Gujarat State



57/217/17

No. : Finance/U.D.D./R&B,C.P./N.K./P.C.

**Finance, Urban Development and  
Urban Housing, Road's' and Build-  
ing, Capital Project, Narmada,  
Kalpasar, Petrochemicals,**  
Government of Gujarat,  
Swarnim Sankul-1, 2nd Floor,  
Sardar Bhavan, Sachivalaya,  
Gandhinagar-382 010.

Date : 13.02.2017

## Message

It is pleasure to know that Mehta Fincon is organizing "Global Investor Conference" on 18th Feb 2017 at Surat.

Portfolio Investments and managing them professionally is certainly need of time. Resident and Non Resident Investors need to be convinced of importance of discipline, professionalism and scientific research based investments.

I am sure that Mehta Fincon Global Investor conference will guide all participants for proper and fruitful investment. I wish all the success for the conference.

*Nitin Patel*  
(Nitin Patel)

To,  
✓ **Shri Krunal Mehta,**  
Managing Director, Mehta Fincon,  
C-208, International Trade Centre,  
Majuragate, Ring Road, Surat – 395 002

Resi. : Minister's Bungalows No. 20, Sector-20, Gandhinagar-382020 Ph. : 23259706, 23232491, 23221891  
Office : 079-232-50106 to 23250110, 23238072-23248007 Fax : 079-23257616 Vidhansabha : 079-23253194/23251058.

# STATESMAN ATTENDEES OF THE EVENT

## On MFGIC



**Shri Rohitbhai Patel,  
Minister of State for Finance, Govt. of Gujarat**

"It's a matter of great pleasure for Gujarat that The Global Investor Conference has been organized at Surat. I am indeed happy to learn about the scale at which the conference is being organized. The more appreciable thing about the conference is that it is in the interest of Investors. Though I couldn't be personally present in the event, but I heartily compliment Shri Jeevanbhai Mehta, Mr. Keyur Mehta, Mr. Krunal Mehta & the whole Mehta Fincon Team for organizing this Investor Conference."



**Shri. C R Paatil - Member Of Parliament, Navsari**

"It is a matter of Proud for us that seeing the growth of Surat city, Mehta Fincon initiated the concept of Global Investor Conference. It is always advisable for investors to go through professional fund management route rather than managing their funds on their own so that they can get benefit of the expert's advice. Seeing the richness of Surat city, I can surely say that companies from across the world will soon come to surat for investments and we promise to provide this city best of infrastructure. I wish Mehta Fincon all the best for future."



**Smt. Darshana Jardosh - Member Of Parliament, Surat**

"It was a pleasure to attend Mehta Fincon Global Investor Conference. MFGIC was a very good initiative by Mehta Fincon in a Smart city like Surat, which is growing rapidly. Surat have large number of HNI people as it majorly owns Business Class People and a conference like MFGIC was indeed needed in the city. Now-a-days people believe in Investing and the Science of Investing needs to be spread amongst them and Mehta Fincon have carried this concept very accurately through MFGIC. They should keep doing such conferences in future and my wishes are always with them."



**Shri Piyushbhai Desai - MLA, Navsari**

"Mehta Fincon Global Investor Conference have turned out to be very essential in the form of Investment Awareness program to the entire South Gujarat. The scale of conference have matched the sky with many big events in Financial Sector. At this time when the Bank interest rates have gone down, it is important for people to know the benefits of Mutual Funds, SIPs & PMS and Mehta Fincon have made this awareness at the appropriate time. I appreciate Mehta Fincon for their efforts and wish them all the success in future."



**Shri Sevantibhai Shah - Founder, Venus Jewel**

"With regard to the conference, I must say that it was on the whole a very well organized event. Not only were you able to get good Speakers to deliver their talk, but their expertise and knowledge made the event a genuinely knowledge gaining experience, with all the required decorum aptly being maintained. My heartiest congratulations to entire Mehta Fincon team for the same, and best wishes for many more successes in future."

# OUR EMINENT SPEAKERS



**Mr. Sunil Subramaniam**  
CEO, Sundaram AMC

MFGIC is a very good beginning and is unique in its own as a concept. I never expected such a large audience in the conference, so big compliments to Mehta Fincon for organizing this event. Mehta Fincon is very discerning in terms of allocating funds to their clients. It was a wonderful opportunity to get in touch with investors directly where we came to know what the investor want from us. If the investor stay honest to his advisor and reveal his true financial status than he can make best Investment Decisions. I am looking forward to MFGIC second edition next year and expecting it to be much bigger & always better.



**Mr. Anoop Bhaskar**  
Head of Equities, IDFC Mutual Fund

" In the equity savvy market of Gujarat, Surat is a key Centre. The lead being taken by Mehta Fincon to popularize equity investing through mutual funds by organizing Mehta Fincon Global Investor Conference is a key initiative in the right direction. Global investor conference held on 18th Feb 2017, was an impressive event and will convert more investors towards equity investing. It was a pleasure to be the part of MFGIC"



**Mr. Suchit Punnose**  
Founder & CEO, Red Ribbon, London

Thank You Mehta Fincon for giving me the opportunity and platform to talk about the investment in Start Ups in the Diamond City Surat. This is the Golden Era of start-ups considering where the Indian Economy is today. Mehta Fincon is a kind of Expertise to analyze the business plan and understand its viability which make it easier for the investor to invest in Start-ups Surat being a city with lot of start up companies have got MFGIC at the right point of time where in the conference being investor centric have spread science of investing in a very positive manner. I am proud to be the part of Mehta Fincon Global Investor Conference.



**Mr. Hiren Ved**  
CIO, Alchemy Capital Management

We always talk about investing, but it is equally important to talk about Investor. Today at MFGIC its all about the awareness amongst Investors. The concept of the conference is very unique and a proud moment for all of us where the main concentration is on Investors. Mehta Fincon is doing a great job. Congratulations to Mr. Keyur Mehta & Mr. Krunal Mehta for raising this platform for entire South Gujarat.



**Mr. Kalpen Parekh**  
Joint President, DSP Blackrock

MFGIC was a very enriching session; especially the concept - "Science of Investing" because typically I have seen that investment has been done very accidentally or randomly and it's very important that we talk to our advisor to make our investment more disciplined. In our industry we do a lot of conferences but rarely do we see the conference been done for investors. So I think MFGIC is a very good beginning & it stands professionally unique.



**Mr. Ajaya Sharma**  
Moderator, ET NOW

It was a matter of pleasure to be the part of Mehta Fincon Global Investor Conference; where in I didn't expected such a big turn out & it turned out to be a very successful event. Mehta Fincon has taken a very good decision of professionally hosting this kind of very large conference which has helped in creating awareness for investors in general and we at ET NOW are very happy to be the part of it.

## VOICE OF SPECIALIST PROFESSIONAL



**Pravinbhai Nanavati**  
Past President, SGCCI

In Diamond and textile city Surat, Mehta Fincon Global Investor Conference have made historical mark. People here definitely need the awareness of investments strategies. Mehta Fincon have made a very good attempt by organizing this conference in Surat. And I believe that many such conferences should be organized in future in the interest of Investors.



**Mr. Aditya Kanoria**  
CEO, Red Ribbon India

It was an amazing experience with Mehta Fincon in city like Surat where people are sitting calmly & listening to the Asset Managers. I am very closely associated with Krunal and he is a very good friend of mine. Everyone Plans but don't execute, Krunal is a kind of Executor & he has proven it with this event.



**Dr. Rashmikant Khandwala**  
Our Esteemed Client

Today at Mehta Fincon Global Investor Conference, I am feeling very happy. There should be more such conferences periodically so that everybody will be guided properly & will have more broadness regarding investments. Today I have got a very clear view of Financial Management.



**Dr. Pragnesh Vaghela**  
Our Esteemed Client

I am associated with Mehta Fincon since almost 3 years now & it feels great to be with them. Their depth of knowledge for various Financial Products to understand Client's need is awesome. I am highly impressed by the Mehta Fincon Global Investor Conference. I wish all the success to the Mehta Fincon Team in the future.



**Dr. Rajeev Pradhan**  
Our Esteemed Client

Mehta Fincon Global Investor Conference was a very unique experience for the people of Surat. The event was very well organized by team Mehta Fincon. The main key point of the conference was that we got the chance to talk with such senior fund managers one-to-one wherein they share their knowledge & experience with us. Ambiance was upto the mark & food was also delicious. All in All MFGIC was an excellent event & I look forward to more editions of MFGIC in future.



**Snehalbhai Pachchigar**  
President of Rotary Club of Surat West

It was a great evening of Informative & Knowledgeable session. MFGIC was very well organized and it has spread essential awareness amongst the investors. Mehta Fincon is very different from other Advisors because they care for you, they care for your dreams and always plan your investment in accordance to your Goals. Whosoever will get associated with Mehta Fincon, will definitely grow as a wealthy Investor.



# VALUABLE INSIGHTS

## CEO Panel Discussion - “Professionalism in Investment”



The best advice to an investor is to go to a Financial Advisor for an investment decision.

If you go to an advisor and when he builds portfolio for you, he not only is going to look in what you need but he will also look at what fund managers are buying in each mutual fund so that he minimizes the overlap & gives you truly diversified portfolio.

There are two types of Alpha currently pertaining in the finance industry namely FUND MANAGER ALPHA & TIME ALPHA. A fund manager generates over the benchmark results by his active portfolio management is called a fund managers alpha. The longer we stay invested we create more returns over and above fund managers alpha which is called Time Alpha.

But along with these two alpha comes an ADVISOR ALPHA where an advisor chooses best fund for his Investor giving him returns beyond the benchmark & outperforming former two Alphas. We at Mehta Fincon have discovered this unique concept for the first time in the industry.

Investment is for Professionals to manage & for you that professional is your Advisor. Be honest to your advisor so that he can do appropriate financial planning & asset allocation for you.

## CIO Panel Discussion - “Masterminds Insights on Wealth Creation”



The investors always want to figure out the direction of the market. The key element of advice here is that Investors should be patient while investing in the markets & must avoid predicting the market. If you look at best Investors globally; they have not made profits by predicting the market but by investing correctly and holding on to their investments over a long period of time. The entire conference revolves around spreading the framework of science of investing which is based on four pillars on which robust investment decision should be taken. We at Mehta Fincon call it as VCAP:



“In a stock market it is not important on how much you are right or wrong; what is important is how much you make money when you are right & how much you lose when you are wrong”.

Another advice would be to stay invested in market without focusing much on timing of the markets. The mantra here says that “Time in the market is more important than Timing the market”. Today the economy is driven by Liquidity Flows. And liquidity has its own Pros & Cons. Stock market may jump up and Down, you can’t change the basic characteristic of the Asset class. Investors should understand the concept of risk.

Markets are volatile; but volatility is not risk. Risk is when you lose your Capital for forever. So you should always take professional route for Investments in order to minimize the Risks, Market Volatility & Uncertainty.

# GLIMPSE OF MFGIC



The Stage Ambience



Mr. Keyur Mehta  
Chairman & CIO – Mehta Fincon  
Delivering his piece of words



Mr. Krunal Mehta  
MD & CEO – Mehta Fincon  
Delivering Welcome Address



Shri C.R. Paatil  
Member of Parliament, Navsari  
with Hasmukhbhai Shah



Smt. Darshanaben Jardosh  
Member of Parliament, Surat  
with Hasmukhbhai Shah



Mrs. Akanksha Shah  
Mehta Fincon Crew  
MOC for the evening



Mr. Suchit Punnose  
Founder & CEO, Red Ribbon  
Key note address about Start Ups



Address note by  
Shri C R Paatil



Catching the attention;  
our Devoted Audience



Catching the attention;  
our Devoted Audience



Shri Sevantibhai Shah  
Founder, Venus Jewel &  
Shri Jeevanbhai Mehta  
Founder, Mehta Fincon presenting  
Memento to Shri C.R.Paatil



Mahendrabhai Kajiwala &  
Mr. Keyur Mehta felicitating  
Smt. Darshanaben Jardosh



MLA Shri Piyushbhai Desai  
being felicitated by  
Mr. Krunal Mehta



Official launch of  
"MEHTA FINCON MOBILE APP"  
by esteemed personalities



CEO Panel Discussion  
"Professionalism in Investment"



Mr. Ajaya Sharma  
Moderator, ET NOW



Mr. Sunil Subramaniam  
CEO, Sundaram AMC



Mr. Kalpen Parekh  
Joint President, DSP Blackrock



Mr. Krunal Mehta  
MD & CEO  
Mehta Fincon Services Ltd.



CIO Panel Discussion  
"Masterminds Insights on  
Wealth Creation"



# GLIMPSE OF MFGIC



Mr. Hiren Ved  
CIO, Alchemy Capital Mgt



Mr. Anoop Bhaskar  
Head of Equities  
IDFC Mutual Fund



Mr. Keyur Mehta  
Chairman & CIO  
Mehta Fincon Services Ltd



Mr. Krunal Mehta &  
Shri Pravinbhai Nanavati  
presenting the Memento to  
Mr. Sunil Subramaniam



Dr. Rajeev Pradhan  
presenting the Memento to  
Mr. Kalpen Parekh



Shri Jeevanbhai Mehta &  
Dr. Rashmikant Khandwala  
presenting the Memento to  
Mr. Hiren Ved



Dr. Prashant Naik  
presenting the Memento to  
Mr. Anoop Bhaskar



Mr. Krunal Mehta &  
Dr. Pragadesh Vaghela  
presenting the Memento to  
Mr. Aditya Kanoria



Mr. Keyur Mehta & Mr. Nihar Shah  
presenting the Memento to  
Mr. Ajaya Sharma



Mr. Keyur Mehta  
presenting the Memento to  
Mr. Kaushhik Jariwala  
& Mr. Keyur Asarawala  
Smitt Group



Mr. Krunal Mehta &  
Mrs. Kinjal Mehta presenting  
the Memento to  
Snehalbhai Pachchigar  
President, Rotary Club of Surat West



Mr. Deven Mehta & Mrs. Ritu Mehta  
presenting the Memento to  
Biharibhai Parikh (SGCCI)



Our MOC in conversation  
with Mr. Aditya Kanoria



Our MOC in conversation with  
Mr. Sunil Subrahmaniam



Our MOC in conversation  
with Mr. Kalpen Parekh



Our MOC in conversation with  
Snehalbhai Pachchigar



Mr. Keyur Mehta  
being interviewed by the Media



Our Esteemed Client  
Dr. Rajeev Pradhan  
being interviewed by the Media



Random talks between  
Shri Jeevanbhai Mehta &  
Mr. Ajaya Sharma



Miteshbhai Raval doing Q & A  
session after the exciting  
Panel Discussion



# GLIMPSE OF MFGIC



Mr. G. M. Bandhara doing Q & A session after the exciting Panel Discussion



Mr. Gamanbhai Patel Sharing his experience with Mehta Fincon



Mr. Vijaybhai Vaghela Sharing his experience with Mehta Fincon



MFGIC - Registration Counter



Happy MFGIC attendees  
Jeetendrabhai Patel,  
Umeshbhai Patel, Mr. N. R. Savalia  
& Bharatbhai Jasani



Happy MFGIC attendees  
Dr. Pragnessh Vaghela,  
Dr. Rajeev Pradhan, Dr. Darshan Shah  
& Dr. Avinash Dave



Our Privilege client  
Dr. Chakoriben Khadepaun



The Investor Duo Nileshbhai Shah & Dharmeshbhai Patel



Happy MFGIC Attendee



Mehta Fincon crew welcoming  
Mr. Sunil Subramaniam



Mr. Sunil Subramaniam  
with our esteemed Clients



Mr. Hiren Ved with  
our Privilege client  
Setubhai Gandhi



Mr. Hiren Ved with  
the Esteemed Clients



Mr. Aditya Kanoria in conversation  
with Mr. Kaushhik Jariwala &  
Mr. Keyur Asarawala  
Partners, Smitt Group



Diamond Factory Visit to Venus Jewel with our invited guests



Mr. Ajaya Sharma &  
Mr. Krunal Mehta with  
Mr. Shaishav Shah & Mr. Deep Shah



Mr. Manthan Desai  
BSE Ltd - RC, Surat  
@ Corporate Lunch



# TECHNOLOGY AT YOUR SERVICE

## Mobile App Launch



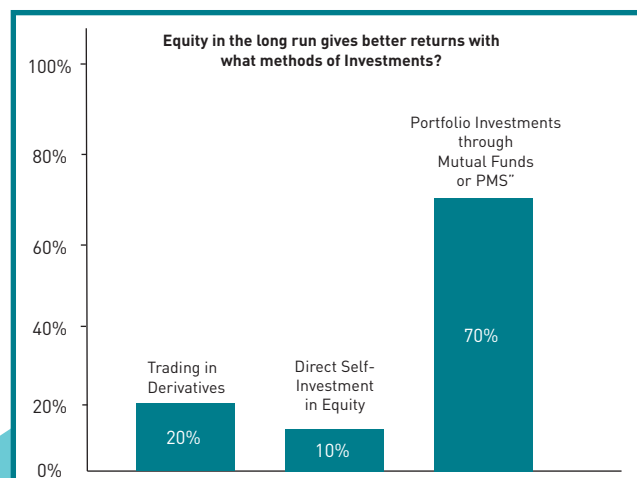
**Official Launch of "MEHTA FINCON MOBILE APP"**  
The App is created especially for the benefit of Clients giving them one stop solution for all their Investments.

## Facebook Live



Going one step further people all over India and across overseas were able to see the Conference LIVE on our Facebook page; where we had over 900+ viewers.

## Online Polling



Interesting polls were created for the audience based on Panel Discussions. People in big number participated in polling, showing their enthusiasm in the Conference.



# ET NOW COVERAGE

## Pre Conference Promo



## Post Conference Telecast







# VOTE OF THANKS



**Mr. Keyur Mehta, Chairman & CIO**

No duty is more important than that of conveying thanks. As we near the end of this wonderful evening I feel overwhelmed while performing this pleasant duty of proposing the vote of thanks.

First and foremost, our sincere gratitude to Shri Rohitbhai Patel, Hon'ble Minister of state for Finance for his wishes and message for the Global Investor Conference. We would like to thank the Member of Parliament Shri .C R Paatil & Smt. Darshanaben Jardosh for their valuable time. Secondly to all our esteemed speakers Mr Sunil Subramaniam, Mr Anoop Bhaskar, Mr Hiren Ved, Mr Kalpen Parekh, Mr Suchit Punnose & Mr Ajaya Sharma for their invaluable contribution and inputs given in MFGIC.

I owe our thanks to our Conference partners - Sundaram Asset Management, Alchemy Capital Management, Red Ribbon, IDFC & BSE investment protection fund without whom the conference would not have seen the light of the day. They supported us throughout to accomplish the success we have today.

Media plays an important role in communicating with the world so a heartfelt Thanks to our media partner ET NOW for helping us take our message to the world outside with their telecast of the conference on their channel.

A big thank you to Smitt Group Real Estate our associate for the conference, South Gujarat Chamber of Commerce & Industry and Rotary club of Surat west for their support all along. Special thanks to Shri Piyushbhai Desai - MLA, Navsari for his valuable contribution in this conference. Also, our consultant for the conference Dr. Anilbhai Sarogi for all his assistance in the planning stage of this conference.

I would also like to thank Mrs. Akanksha shah, our Master of ceremony for the event, who took us through the whole agenda smoothly with her meticulous flow.

And last but not the least, entire Mehta Fincon team, especially Rupri Mehta, Meghana Sheth, Chaitry Desai, Tejas Bhatt, Pravin Samala & the rest of team members, who had been working backstage with us for the last six months, quite diligently and meticulously for the conference, in order to make this dream come true.

And most importantly thanks to all the audience without whom we could not have achieved this success.

## Conference Partners



## Our Associate



## Supported By



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## GROUP OF COMPANIES

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